

Morristown Police U Text, U Drive, U Pay

Distracted driving is a dangerous epidemic on New Jersey's roadways. Driver inattention has been a major contributing factor in nearly 750,000 motor vehicle crashes in the state since 2009 and nationwide, 3,328 were killed in distracted driving crashes in 2012 alone.

To combat these troubling statistics, law enforcement agencies throughout New Jersey will be using a combination of traditional and innovative strategies to crack down on motorists who text and drive. This effort is a part of the national *U Drive. U Text. U Pay* high-visibility enforcement (HVE) campaign that combines periods of intense anti-texting enforcement coupled with advertising and media outreach to let people know about the enforcement and convince them to obey the law. *U Drive. U Text. U Pay* enforcement strategies include roving police patrols, spotters on highway overpasses, and stationary police vehicles prominently placed at strategic locations.

