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New Jersey Devils and Prudential Center Celebrate Morristown In MY TOWN Series
Local communities being highlighted during Devils games in March
Morristown to be honored on March 20 vs. Minnesota

Newark, NJ – MARCH 20, 2014 – In celebration of New Jersey communities, the New Jersey Devils and Prudential Center recently launched the MY TOWN series, a new tradition that will highlight the diversity and culture within New Jersey. MY TOWN will celebrate greatness throughout the stories of everyday leaders and heroes in our towns. Morristown will be honored during the game versus Minnesota on March 20.

Fans were asked to submit nominations to <http://www.newjerseydevils.com/mytown>.

“We are honored to celebrate our dedicated fans and work with the local community leaders of Morristown to develop inspiring platforms that give back,” said Hugh Weber, President of Devils Arena Entertainment. “We work hard to represent our community, and to create experiences through Devils games and concerts that we can all be proud of.”

Morristown will be recognized in game with honorary captain of the game, a special in-game welcome, local color guard will present during the pre-game festivities, vignette on the community, and a Heroes Among Us feature. In addition, Morristown will be honored off season with community outreach events.

“Morristown is truly a town on the rise with a bright and exciting future, and with its new ownership team, the future of the New Jersey Devils looks equally as bright and exciting,” said Mayor Timothy Dougherty. “The Devils have a large fan base here in Morristown so needless to say we are very pleased to participate in the My Town Series.”

Morristown is the County Seat of Morris County, with a population of 18,411 residents. Morristown is rich with history as it served as George Washington’s headquarters for two different winter encampments during the Revolutionary War and The National Trust for Historic Preservation has named Morristown one of its “Dozen Distinctive Destinations.” In recent years, Morristown has been at the forefront of responsible redevelopment, while incorporating and encouraging Sustainable living.

With a vibrant downtown that features great retail, restaurants and vast array of professional services, a regional performing arts center and cultural venues, Morristown is a premier destination in which to live, work, shop and visit.

About the New Jersey Devils

The New Jersey Devils are part of the 30-team National Hockey League, with teams throughout the United States and Canada. Established in 1982, they are currently in their 32nd season in the Garden State. During that time, the team has won three Stanley Cup Championships: 1995, 2000 and 2003.

About Prudential Center

Prudential Center is home to the three-time Stanley Cup Champion and 2011-2012 Eastern Conference Champion New Jersey Devils, Seton Hall NCAA Division 1 Men's Basketball and over 200 events a year including major concerts, the NCAA East Regional, the NBA Draft and the 2013 NHL Draft. Opened in October 2007, the arena welcomes over 2 million guests through its doors annually, ranking third in the U.S. for year-end 2013, according to leading industry publication Venues Today. Prudential Center is located in downtown Newark just two blocks from Newark Penn Station, accessible via NJ Transit, PATH and Amtrak, while at the heart of cross-roads for five major highway access routes and 12 miles from midtown Manhattan.

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