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For Immediate Release:

Seasons Olive Oil and Vinegar Taproom Holds Ribbon Cutting in Downtown Morristown

MORRISTOWN - The Town of Morristown is excited to welcome Seasons Olive Oil and Vinegar Taproom to our business community. The new retail space, which has been open since fall, will hold their official grand opening and ribbon cutting ceremony at noon on Friday, February 10. Morristown Mayor Timothy Dougherty will join owners Tim Balshi & Soraya Aguilar Balshi to celebrate this new gourmet addition to downtown Morristown.

The gourmet specialty shop is located at 43 South Street and offers an array of fine olive oil and balsamic vinegars, as well as pastas, salts, and spices. Store hours are Monday – Saturday from 10am to 7pm and Sunday from 11am to 6pm. Additional information can be found on their website at seasonstaproom.com.

“We are ecstatic to have found the perfect Downtown storefront that will allow locals to sample fresh, high quality extra virgin olive oil and premium vinegars from around the world in a cozy and unique setting” said owners Tim Balshi and Soraya Aguilari. They added, “Having been in the olive oil business for many years as both producers and importers, we look forward to sharing our knowledge and truly unique small lots of oils and vinegars with customers who expect both the best quality product and exceptional customer service”.

Tim and Soraya Balshi started Seasons in 2009 with the goal of educating the public about the culinary and health benefits of fresh super premium extra virgin olive oil and balsamic condimento vinegars. Since then, they have opened five family-owned stores.

Mayor Timothy Dougherty added, “It’s exciting to see new, small businesses joining our downtown community. Seasons offers a unique culinary experience that I think both residents and visitors alike will enjoy”.