

Part 2 Signs*

Article XII Scope and Definitions

30-1201 SCOPE AND DEFINITIONS.

30-1201.1 Scope.

This Part 2 covers construction, erection and maintenance requirements for signs and outdoor display structures with respect to safety, size, attachment or anchorage, geographical location, height, age, projection and other regulations. (Ord. No. O-41-92 § 132-40)

30-1201.2 Definitions.

As used in this Part:

Area of a Sign (Sign area) shall mean the area of a sign shall be computed by multiplying the greatest vertical dimension by the greatest horizontal dimension of the sign space. The framing or edging of the sign shall be considered part of the sign area. Posts or supporting devices shall not be considered part of the sign area. For the purpose of calculating the sign permit fee, the total area, including both faces of a double-faced sign is included, but for calculating maximum area permitted, the area of only one (1) face of a double-faced sign is counted toward the maximum area permitted.

Awning Sign shall mean roof-like covering extending over a walkway, sidewalk or exterior place, supported by a frame attached to the building and/or ground with a surface made of fabric or more rigid material and either retractable or fixed in place. The sign area of an awning or canopy sign shall be the total length times the total width of the area(s) of the canopy covered by any lettering, logo or other characters, symbols or figures. (Note: All awning or canopy signs exceeding ten (10) feet in width shall constitute a facade change requiring approval by the Planning Board.)

Banner shall mean any temporary sign printed or displayed upon cloth or other flexible material, with or without frames.

Billboard Sign shall mean a sign which directs attention to a business, commodity, service or entertainment conducted, sold or offered at a location other than the premises on which the sign is located.

Canopy Sign See Awning Sign.

Directional Sign shall mean a sign of a non-commercial nature which directs the reader to the location of public or educational institutions or to the location of historical structures or areas or to the location of public parks or buildings.

Directory Sign shall mean a sign which directs attention to a business conducted on the premises or to a product sold or service supplied by such business.

District or Zoning District shall mean a section or sections of the incorporated area of the Town for which the then effective zoning ordinance governing the use of the buildings and land are uniform for each class of use permitted therein.

Erect shall mean to build, construct, attach, hand, place, suspend or affix, and shall also include the painting of wall signs.

Ground Sign shall mean a sign which is supported by one (1) or more uprights or braces in or upon the ground.

Illuminated Sign shall mean any sign having a source of light for illumination either externally or internally or a combination of both. An illuminated sign includes reflectorized, glowing and radiating signs.

- a. *External Illumination* shall mean a front lit sign where a light source shines on the graphics.
- b. *Internal Figure Illumination* shall mean a backlit sign where the letters and symbols are translucent and the background is opaque.
- c. *Internal Ground Illumination* shall mean a backlit sign where the letters and symbols are opaque and the background is translucent.

Neon Sign shall mean a sign illuminated by the means of neon or other gases which produce a glowing sign.

Nonconforming Sign shall mean a sign existing at the effective date of the adoption of this Part 2 which could not be built under the terms of this Part 2.

Official Sign shall mean any sign erected and maintained by a Federal, State, County or local government agency for the purpose of informing, guiding, or protecting the public.

Off-site Sign shall mean a sign which directs attention to a business, commodity, service, entertainment or attraction sold, offered or existing elsewhere than upon the same lot where such sign is displayed. The term off-site sign shall include an outdoor advertising sign (billboard) on which space is leased or rented by the owner thereof to others for the purpose of conveying a commercial message.

On-Site Sign shall mean a sign which directs attention to a business, commodity, service, entertainment or attraction sold, offered or existing on the same lot where such sign is displayed; provided however that an on-site sign may also display a noncommercial message.

Person shall mean and include any person, firm, partnership, association, corporation, company or organization of any kind.

Political Sign shall mean a sign announcing any political event or campaign.

Projecting Sign shall mean a sign which is affixed to any building and projecting beyond the building wall or parts thereof, structure, building line or property line more than eight (8) inches, but which is not constructed or erected so as to extend above the roof line of the structure to which it is affixed.

Property Line shall mean the side line of any street, road or highway in which the public has acquired rights of use, which side line marks the division line between such street, road or highway and lands privately owned.

Pylon Sign shall mean a structure in the form of a tower or pier, the chief purpose of which is to attract attention and display a sign.

Real Estate Sign shall mean a temporary sign placed upon the property for the purpose of advertising to the public the sale or lease of the property.

Residential Zoning Districts shall mean residential zoning districts and includes but is not limited to the R-1, R-2, R-3, R-3M, RC, RT-1, RT-2, RG, RG-R, RG-M and M-1 zoning districts as shown on the Morristown Zoning Map.

Roof Sign shall mean a sign erected, constructed and maintained on or above the roof of any building or structure.

Segmented Sign shall mean any graphic constructed of separate characters or symbols meant to be read as a single message.

Sign shall mean any device used to attract the attention of the public for advertising purposes. The word sign includes letters, figures, drawings, lines, trademarks, photographs and other markings encompassed within the area of a sign.

Sign Permit shall mean a document obtained from the Construction Official upon payment of required fees, which grants permission to erect the sign described therein.

Space shall mean the surface area used or to be used for each advertisement. (A double-faced sign shall be considered as having two (2) spaces.)

Surface shall mean the total area of the space used or to be used for advertising purposes.

Temporary Sign shall mean a non-illuminated sign displayed for a short period of time.

Wall Sign shall mean a sign which is affixed to or painted on an exterior wall of any building, when such signs shall project not more than eight (8) inches from the building wall or parts thereof. No wall sign shall be constructed or erected to extend above the roof line of the structure to which it is affixed.

Window Sign shall mean a sign which is affixed to the inside of any window or glass portion of any door.

(Ord. No. O-41-92 § 132-41; Ord. No. O-23-07)

Article XIII General Regulations

30-1301 ALTERATIONS.

No sign erected before the effective date of this Ordinance shall be rebuilt, replaced or relocated without conforming to the provisions of this Part 2. (Ord. No. O-41-92 § 132-42)

30-1302 MAINTENANCE.

All signs, together with their supports, braces, guys and anchors, shall be kept in repair and in a proper state of preservation. All signs shall be so maintained that their appearance is in keeping with the standards of the neighborhood and does not constitute a blighting factor for adjoining property owners. (Ord. No. O-41-92 § 132-43)

30-1303 OBSTRUCTION.

No sign shall be erected, constructed and maintained so as to obstruct any fire escape, or any window, door or opening used as a means of egress or for fire-fighting purposes, or so as to prevent free passage from one part of a roof to any other part thereof. No sign shall be attached in any form, shape or manner to a fire escape or be so placed as to interfere with any opening used for ventilation. (Ord. No. O-41-92 § 132-44)

30-1304 PROPERTY OWNER'S PERMISSION.

No sign permit shall be issued until the written permission of the owner or owners of the property upon which the sign is to be erected has been filed with the Town Department responsible for issuance of sign permits. (Ord. No. O-41-92 § 132-45)

30-1305 PROHIBITIONS.

The following signs or artificial light are prohibited.

- a. Banners, except as a temporary sign.
- b. Billboards.
- c. Illuminated signs in which a device causes flashing, spelling or movement of all or part of the sign.
- d. Projecting signs on all properties facing the Morristown Green.
- e. Pylon signs.
- f. Roof signs.
- g. Off-site signs.
- h. Signs which compete for attention with or may be mistaken for a traffic sign or signal.
- i. Signs which are a menace to public safety or which obstruct the views of any street, intersection or crosswalk. Signs erected on any part of the structure beneath a railroad overpass shall be deemed to be a menace to public safety.
- j. Temporary advertising signs affixed to the window of a door, but not including information signs such as "Push" and "Pull" and hours of operation.

k. Signs placed on sidewalks or public rights-of-way, unless permanently affixed to the ground after receipt of a sign permit therefor.

l. Signs placed above or below another sign or attached to another sign with the exception of directory signs.

m. Signs erected or suspended across a street or alley, unless otherwise authorized by the municipality.

n. Signs used for or converted into a fence or wall or a shed or building.

o. No outside signs on any property abutting or visible from a residential district shall be lighted or remain lighted between the hours of 12:00 midnight and 7:00 a.m. This prohibition shall not apply to any establishment which is open for business to the public later than 12:00 midnight, in which event such establishment may continue the operation of the sign until the establishment is closed to the public.

p. No ground signs shall be erected on any sidewalk area or within the first fifteen (15) feet from the curb line upon or over any tract or lot of land opposite or facing the Green.

q. It shall be unlawful to use a vehicle or trailer as the "structure" to which a sign is attached or placed. No sign shall be erected, painted, affixed, located or maintained on any taxicab parked on a regular basis on any property in a residential district except to designate the name, address, telephone number, the word "taxi" and a serial number of such taxicab.

r. No revolving, rotating or moving signs are permitted.

s. No signs shall project beyond any property line into public rights-of-way.

t. No backlit translucent awning is permitted, except that where an awning contains lettering the letters themselves may be translucent, provided that the remainder of the awning material is opaque and incapable of transmitting any light during nighttime hours.

u. No projecting sign shall be constructed or erected so as to extend above the roof line of the structure to which it is affixed.

v. Temporary signs shall not be illuminated.
(Ord. No. O-41-92 § 132-46)

30-1306 OBJECTIONABLE MATTER.

No matter shall be painted or posted on a sign of any kind, or on any structure, that is licentious, vulgar or obscene, or depicts the commission of any crime. (Ord. No. O-41-92 § 132-47)

30-1307 MATERIALS.

In residential districts all signs permitted may be of wood. In nonresidential districts, when not exceeding two (2) feet in height and fastened flat against the wall or cornice or on top of a cornice over the first story show window, or at the top of a wall of the building, signs may be of

wood. All other signs in the business districts shall have a one-hour fire resistance rating. Where wood is permitted for signs, the lettering may be of plastic materials. (Ord. No. O-41-92 § 132-48)

30-1308 CONSTRUCTION.

All connections of signs to frame structures shall be by steel angle plates properly secured to the building with bolts or lag screws. No sign shall be secured with wood strips or light gauge wire. All signs shall be constructed to resist a wind pressure of fifty (50) lb. per square foot. (Ord. No. O-41-92 § 132-49)

30-1309 SMALL SIGNS NOT ENUMERATED ELSEWHERE.

Small signs permitted by law and not exceeding one (1) foot by one and one-half (1 1/2) foot may be erected for policing or parking purposes. (Ord. No. O-41-92 § 132-50)

30-1310 PUBLIC SIGNS.

Nothing in this Part 2 shall be deemed to restrict or prohibit the erection, construction or maintenance within the Town of Morristown of signs or markers for use in policing, directing or controlling of traffic or parking when legally authorized by the State, County or Town, or by any department thereof. (Ord. No. O-41-92 § 132-51)

30-1311 TERMINATION OF USE.

At the termination of any use of any premises, building, structure or lot, the permission to display signs associated with such use shall terminate. All such signs and the brackets and posts which support the signs shall be removed from the premises within ninety (90) days from the date of termination of such use, unless approval for an extension of time is requested from and granted by the Zoning Officer. Any defacement of a building, structure or lot caused by sign removal shall be repaired at the time the sign is removed. (Ord. No. O-41-92 § 132-52)

30-1312 LOCATION OF SIGNS.

All signs must be located on the property which houses the business or use they advertise, or in the case of temporary real estate signs any sign must be located on the property which is being advertised for sale or lease. (Ord. No. O-41-92 § 132-53)

Article XIV Temporary Signs

30-1401 TEMPORARY SIGNS.

30-1401.1 Real Estate Signs.

Signs designating property for sale or lease shall not exceed five (5) square feet in any residential district or twenty (20) square feet in any other district. They shall be placed at least eight (8) feet from an adjacent property line. They shall be promptly removed upon the sale of the property. No real estate sign shall be located on any property (including but not limited to any public sidewalk, street corner, right-of-way or public park) except for the property which is being advertised for sale or lease. Only one temporary real estate sign is permitted per property, except for corner lots in which case one temporary real estate sign is permitted per side of the property facing on a street. No sign shall be erected until the proper permit is obtained as provided under subsection 30-1401.7 and the fee paid as required under the Morristown Fee Ordinance. (Ord. No. O-41-92 § 132-54)

30-1401.2 Temporary, New Occupancy, Special Event Signs or Banners.

a. *Temporary, New Occupancy or Special Event Signs or Banners for All Applicants Which Are Not Museums, Religious Institutions, Schools and Nonprofit, Civic or Charitable Organizations.*

1. Temporary, new occupancy or special event signs or banners located on private property shall not exceed ten (10) square feet and such signs may not be installed for a period exceeding twenty (20) days at any one time, nor more than two (2) such periods in a twelve (12) month period.

2. Permits.

(a) The permit fees for applicants are not museums, religious, institutions, schools, nonprofit, civic or charitable organizations shall be one hundred seventy-five (\$175.00) dollars for each permit application which must be filed not less than thirty (30) days prior to the date any sign or banner is to be hung.

(b) Permits for Banners on South Street.

(1) Any applicant seeking to hang a banner across South Street shall be responsible for erecting and removing the banner without the assistance of the Town of Morristown. Prior to erecting such a banner, the applicant must obtain a permit approved by the Director of Public Works or his designee, and a permit from the New Jersey Department of Transportation.

(2) Permit applications must be filed no less than thirty (30) days prior to the date the banner is to be hung, and will be approved on a first-come, first-served basis. No more than one (1) banner may be hung on South Street at any one (1) time. In addition to the one hundred seventy-five (\$175.00) dollar application fee, the applicant shall post a security deposit of seventy-five (\$75.00) dollars which shall be returned after the banner has been removed by the applicant.

(3) The permit application filed with the Town of Morristown, Department of Public Works, to hang a banner across South Street, shall contain the following:

i. An indemnification agreement holding the Town of Morristown, the State of New Jersey and all of their officers, agents and employees harmless from any claims arising out of the permit.

ii. A certificate of liability in the amount of one million (\$1,000,000.00) dollars combined single limit naming the Town of Morristown and the New Jersey Department of Transportation as an additional insured.

iii. The name of the contractor who shall be hanging and removing the banner. Said contractor shall be experienced in the hanging and the removing of banners. The contractor shall agree to coordinate the hanging and removal of the banner with appropriate officials from the Public Works Department and the Police Bureau.

(c) Permits for banners on the railroad trestles located on Morris Street and Lafayette Avenue.

(1) Permit applications must be filed no less than thirty (30) days prior to the date the banner is to be hung, and will be approved on a first-come, first-served basis. No more than one (1) banner may be hung on the railroad trestles located on Morris Street and Lafayette Avenue at any one (1) time. In addition to the one hundred seventy-five (\$175.00) dollar application fee, the applicant shall post a security deposit of seventy-five (\$75.00) dollars which shall be returned after the banner has been removed by the applicant.

(2) Any applicant seeking to hang a banner on the railroad trestles located on Morris Street and Lafayette Avenue shall be required to:

i. Obtain a permit from New Jersey Transit.

ii. Obtain such approvals as are necessary from Morris County for use of the County right-of-way.

iii. Coordinate with the Police Bureau to arrange for a traffic plan and appropriate safety procedures.

iv. Execute an indemnification agreement, indemnifying and holding harmless the Town of Morristown, its employees, officers and agents from any claims of damage to personal property or personal injury arising out of the hanging, maintaining or removal of the banner.

v. Provide the Town with a certificate of liability insurance in the amount of one million (\$1,000,000.00) dollars combined single limit naming the Town of Morristown and New Jersey Transit as additional insureds.

b. *Temporary, New Occupancy or Special Event Signs or Banners for All Applicants Which are Museums, Religious Institutions, Schools and Nonprofit, Civic or Charitable Organizations.*

1. Temporary, new occupancy or special event signs or banners located on private property shall not exceed forty (40) square feet, and such signs may not be installed for a

period exceeding thirty (30) days for each permit period, nor for more than six (6) such permit periods, in a twelve (12) month period.

2. Permits.

(a) The permit fees for museums, religious institutions, schools, nonprofit, civic or charitable organizations shall be fifty (\$50.00) dollars for each permit application which must be filed no less than fourteen (14) days prior to the date any sign or banner is to be hung.

(b) Permits for banners on South Street.

(1) Any applicant seeking to hang a banner across South Street shall be responsible for erecting and removing the banner without the assistance of the Town of Morristown. Prior to erecting such a banner, the applicant must obtain a permit approved by the Director of Public Works or his designee, and a permit from the New Jersey Department of Transportation.

(2) Permit applications must be filed no less than fourteen (14) days prior to the date the banner is to be hung, and will be approved on a first-come, first-served basis. No more than one (1) banner may be hung on South Street at any one (1) time.

(3) The permit application filed with the Town of Morristown, Department of Public Works, to hang a banner across South Street, shall contain the following:

i. An indemnification agreement holding the Town of Morristown, the State of New Jersey and all of their officers, agents and employees harmless from any claims arising out of the permit.

ii. A certificate of liability insurance in the amount of one million (\$1,000,000.00) dollars combined single limit naming the Town of Morristown and the New Jersey Department of Transportation as an additional insured.

iii. The name of the contractor who shall be hanging and removing the banner. Said contractor shall be experienced in the hanging and the removing of banners. The contractor shall agree to coordinate the hanging and removal of the banner with appropriate officials from the Public Works Department and the Police Bureau.

(c) Permits for banners on the railroad trestles located on Morris Street and Lafayette Avenue.

(1) Permit applicants must be filed no less than fourteen (14) days prior to the date the banner is to be hung, and will be approved on a first-come, first-served basis. No more than one (1) banner may be hung on the railroad trestles located on Morris Street and Lafayette Avenue at any one (1) time.

(2) Any applicant seeking to hang a banner on the railroad trestles located on Morris Street and Lafayette Avenue shall be required to:

- i. Obtain a permit from New Jersey Transit.
- ii. Obtain such approvals as are necessary from Morris County for use of the County right-of-way.
- iii. Coordinate with the Police Bureau to arrange for a traffic plan and appropriate safety procedures.
- iv. Execute an indemnification agreement, indemnifying and holding harmless the Town of Morristown, its employees, officers and agents from any claims of damage to personal property or personal injury arising out of the hanging, maintaining or removal of the banner.
- v. Provide the Town with a certificate of liability insurance in the amount of one million (\$1,000,000.00) dollars combined single limit naming the Town of Morristown and New Jersey Transit as additional insured. (Ord. No. O-41-92 § 132-55; Ord. No. O-31-95; Ord. No. O-23-00; Ord. No. O-26-08)

30-1401.3 Charitable Organization Drives.

Signs for campaign or money raising drives for religious or charitable organizations shall not exceed sixteen (16) square feet in area. Signs shall be erected no sooner than two (2) weeks prior to the publicized event and shall be removed no later than forty-eight (48) hours after the event. No more than two (2) temporary outdoor signs shall be erected by any such organization, which signs shall be erected on the property owned or rented by such organizations whenever feasible. (Ord. No. O-41-92 § 132-56)

30-1401.4 Construction Signs.

Signs pertaining to the construction, repair or remodeling of any building shall be located at the principal entrance to the building within the property lines. They shall not exceed sixteen (16) square feet in area. They shall be removed within seven (7) days after the completion of the construction work. No sign shall be erected until the proper permit is obtained as required under subsection 30-1401.7 and the fee paid as required by the section 30-4106, Fees. (Ord. No. O-41-92 § 132-57)

30-1401.5 Window Signs.

Window signs designed to promote the sale of any article or business activity shall not exceed in total sign area fifteen (15%) percent of the total window area of the first floor or street level of the building involved. Each individual window sign shall not exceed four (4) square feet in area. Such signs shall not remain in a window longer than thirty (30) continuous days. They shall be removed within two (2) days after the event or activity has taken place. No window signs shall be

permitted on the inside or outside of windows above the first floor or street level of any building. (Ord. No. O-41-92 § 132-58)

30-1401.6 Political Event Signs.

Signs announcing any political events or campaigns may be erected in any district providing that they do not constitute a safety hazard by blocking sight distance, pedestrian or vehicular traffic and the like. Such signs shall be removed within seven (7) days after the completion of the event or campaign. A refundable bond shall be deposited in conjunction with obtaining a sign permit for a political event sign to recompense the Town for the cost of removal of these signs if they are not removed within seven (7) days after the completion of the event. The amount of the bond shall be as specified in section 30-4106, Fees. (Ord. No. O-41-92 § 132-59)

30-1401.7 Permits.

The Construction Official or his agent is authorized to issue permits for the erection of all temporary outdoor signs, only after the sign permit application has been reviewed and approved by the Zoning Officer. The permit fees shall be as required by Section 30-4106, Fees, and shall be collected by the Construction Official or his agent prior to the issuance of any sign permit. (Ord. No. O-41-92 § 132-60)

Article XV Residential District Signs and Signs for Other Districts

30-1501 RESIDENTIAL DISTRICT SIGNS.

30-1501.1 Permitted Signs.

The following signs are permitted in a residential district.

- a. Temporary real estate signs as described in subsection 30-1401.1.
 - b. Public ground signs as described in Section 30-1310.
 - c. One nameplate sign for each family housed in a residence, not to exceed one (1) square foot in area per sign.
 - d. An announcement sign not exceeding one (1) square foot in area indicating the practice permitted an occupant on the premises, and the name of the practitioner.
 - e. One ground or wall sign not exceeding ten (10) square feet in area identifying the name of the premises of an apartment house, condominium or townhouse complex of twenty-five (25) or more dwelling units. This sign may be illuminated with uncolored electric lights subject to the approval of the Zoning Officer and Construction Official.
 - f. Signs erected upon the premises of houses of worship and charitable and non-profit organizations which shall not exceed twelve (12) square feet in area.
- (Ord. No. O-41-92 § 132-61)

30-1501.2 Prohibited Signs.

All other signs, except Temporary Signs as described in subsections 30-1401.1, 30-1401.3, 30-1401.4 and 30-1401.6 are prohibited in residential zoning districts. (Ord. No. O-41-92 § 132-61)

30-1502 ORC ZONING DISTRICT SIGNS.

No permitted wall, ground or projecting sign shall exceed six (6) square feet in area nor shall it exceed six (6) feet in height. (Ord. No. O-41-92 § 132-62)

30-1503 PERMITTED SIGNS IN NONRESIDENTIAL DISTRICTS EXCEPT ORC DISTRICT.

The following signs are permitted in districts other than residential districts and the ORC zoning district.

- a. All signs permitted in a residence district.
- b. Signs which direct attention exclusively to a permitted business conducted on the premises on which such sign is located, or to a product sold or service supplied by such business and deemed to be an integral part of it. These signs shall comply with all of the regulations of this Part 2 for the specific type of sign to be erected.
- c. Two (2) business signs painted on the windows and/or doors of each business bearing the name, street number and/or type of business of the principal occupant, provided that there shall be no more than one (1) such sign on each window or door, and the total area of all such signs shall not exceed ten (10) square feet.
- d. Credit card signs and trading stamp signs may be displayed on windows provided that the total area of all such signs shall not exceed three (3) square feet in area.
- e. Signs required by law to be exhibited by the occupant of the premises, provided the same do not exceed six (6) square feet in total area.
- f. Special signs serving the public convenience, such as "Notary Public," "Public Telephone," "Public Rest Room," or words or directions of similar import, provided that each such sign does not exceed seventy-two (72) square inches in total area, and only one (1) sign of each type is displayed.
- g. A freestanding sign identifying a public or private parking lot for each entrance to the parking lot premises which shall not exceed ten (10) square feet in area or ten (10) feet in height. (Ord. No. O-41-92 § 132-63)

30-1504 AWNINGS AND CANOPIES.

A sign on an awning, marquee, or canopy shall be considered part of a main business sign and shall be counted in determining the maximum sign area permitted on the face of the building. (Ord. No. O-41-92 § 132-64)

Article XVI Ground Signs

30-1601 GROUND SIGNS.

a. *Projection.* No part of any ground sign shall be placed within four (4) feet of the property line, nor within the required corner clearance.

b. *Height and Area.* No post or ground signs shall exceed ten (10) feet in height measured from the ground level or thirty (30) square feet in area. Not more than one (1) such sign shall be erected for one business occupancy. A ground sign shall not exceed in area fifteen (15%) percent of the total area of the first story or ground level of the face of the building upon which the sign fronts or thirty (30) square feet, whichever is less.

c. *Number Allowed.* On one business property the total number of ground signs, excluding signs permitted under Section 30-1309, shall be one sign for each seventy-five (75) feet or less of street frontage and one additional ground sign for every additional seventy five (75) feet of street frontage.

(Ord. No. O-41-92 § 132-65)

Article XVII Wall Signs

30-1701 WALL SIGNS.

a. *Supports and Attachments.* Wall signs attached to exterior walls of solid masonry or concrete shall be safely and securely attached to the same by means of metal anchors, bolts or expansion screws of not less than 3/8 inches in diameter which shall be embedded at least four (4) inches. No wooden blocks or anchorage with wood used in connection with screws or nails shall be considered proper anchorage, except in the case of wall signs attached to buildings with walls of wood. No wall sign shall be entirely supported by an unbraced parapet wall.

b. *Placement.* Wall signs shall be placed in the solid wall spaces between the heads of a window and the sills of windows and may not exceed in height more than two-thirds (2/3) of the distance between the top of a window and the sill of the window above, or major architectural details related thereto. Wall signs shall not project above the top of any window sill or cover any part of such opening, and shall be cover or interrupt major architectural features, such as frieze, string courses or other decorative facade details. Wall signs shall be placed on the first story or street level of each building with the exception of signs which identify the name of the building or which identify the occupancy of a single occupant building.

c. *Projection.* No wall sign shall project higher than the highest point of the facade of the building upon which it is to be erected and it shall not project more than eight (8) inches from the facade of the building.

d. *Number.* No more than one (1) wall sign per face of a building which fronts on a street shall be permitted to any one (1) business occupancy.

e. *Size.* The total sign area of all wall signs on any one building shall not exceed in area fifteen (15%) percent of the total area of the first story or ground level face of the building on which they are erected or forty (40) square feet, whichever is less.

f. *Corner Properties.* Corner properties fronting on two (2) or more streets shall be permitted no more than one (1) illuminated wall sign, fastened or painted on each wall fronting upon a street.

(Ord. No. O-41-92 § 132-66)

Article XVIII Projecting Signs

30-1801 PROJECTING SIGNS.

a. *Materials.* All projecting signs shall be built of material with at least a one-hour fire-resistance rating.

b. *Supports and attachments.*

1. Projecting signs shall be securely attached to a building or structure by metal bolts, anchors, supports, chains, wire ropes or steel rods. No staples or nails shall be used to secure any projecting sign to any building or structure.

2. The dead load of projecting signs not parallel to the building or structure and the load due to wind pressure shall be supported by structural shapes, chains, wire ropes or steel guy rods. When chains, wire ropes or steel guy rods are used, such supports shall be erected and maintained preferably at any angle of forty-five (45) degrees or more to the horizontal to resist the dead load and at an angle of forty-five (45) degrees or more to the face of the sign in an approximately horizontal plane to resist wind pressure. The lateral supports shall be secured to a bolt or expansion screw capable of developing the strength of the supporting chain, wire rope or steel rod. The expansive device and details of the anchorage shall be subject to the approval of the Construction Official. Turnbuckles or other approved means of adjustment shall be placed in all chains, wire ropes or steel rods supporting or bracing projecting signs.

3. Chains, wire ropes or steel rods used to support the dead or wind load of projecting signs may be fastened to solid masonry walls with expansion bolts or other devices approved by the Construction Official, but no such support shall be attached to an unbraced parapet wall. Where the supports must be fastened to walls made of wood, the supporting device must be fastened securely in a manner approved by the Construction Official.

4. All chains, wire ropes and their attachments shall be galvanized or of corrosive-resistant material. Other metal supports and braces shall be painted.

c. *Projection, Height and Area.* A projecting sign shall not project beyond the building line more than four (4) feet, and in no case shall a projecting sign project beyond any property line into

public rights-of-way. The bottom of the sign shall be at least eight (8) feet clear above the walk or ground. The area of the sign shall not exceed thirty (30) square feet.

d. *Number Allowed.* On one (1) property in the B, CBD-1, CBD-2 and UR-159 zoning districts the total number of projecting signs shall be one (1) sign for fifty (50) feet or less of street frontage and one (1) additional projecting sign for each additional fifty (50) feet of street frontage. On one (1) property in the OB-1 and OB-2 and ORC zoning districts only one (1) projecting sign shall be permitted per tax lot.

(Ord. No. O-41-92 § 132-67; Ord. No. O-23-07)