



Morristown Partnership
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FOR IMMEDIATE RELEASE:

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8TH ANNUAL 'MORRISTOWN RESTAURANT WEEK' MORRISTOWN RESTAURANT WEEK TO FEATURE EVENTS THROUGHOUT THE WEEK

Morristown, NJ - APRIL 20, 2017. The most delicious week of the year is back starting Monday, April 24 and continuing through Friday, April 28! In all, over 40 businesses are participating in the upcoming **2017 Morristown Restaurant Week**. Presented by the Morristown Partnership and sponsored by TD Bank, George & Martha's American Grille and The OFFICE Tavern Grill (both owned by 40North Restaurant Group), this year will mark the eighth installment of the highly anticipated showcase of dining venues in restaurant-rich Morristown. From International flair to American classic, Morristown offers a variety of dining options for families, date nights, business occasions and more. Once again this year, we will be featuring the OpenTable.com reservation option on our website for the Morristown restaurants listed on the popular dining reservation website.

"This marks our 8th Anniversary of Morristown Restaurant Week and we're pleased to have so many restaurants hosting events throughout the week. Our new restaurants and tried and true favorites are all bringing their A-game to this event," said Karen Carvelli, Morristown Partnership Director of Development. "It is the perfect opportunity for our many visitors, commuters and residents to experience Morristown's diverse and vibrant dining scene," she adds.

Restaurant Week businesses will offer special events, prix fixe menus for lunch and/or dinner, special promotions, and drink specials by our event partners in their establishments. Look for the **2017 Morristown Restaurant Week** window decal and posters at participating businesses, and ask for their Restaurant Week menu or special promotion. During Restaurant Week, no tickets or special passes are required, but reservations are highly recommended.

This year, the Morristown Partnership will offer a special gift certificate **DOUBLE** promotion to kick off Restaurant Week. For every \$50 Gift Certificate purchase, you will receive a \$20 Gift Greenback FREE. Gift Greenbacks will be available through the Morristown Partnership at their office in 14 Maple Avenue, Suite 201, while supplies last. The maximum purchase during the promotion will be \$200 per person (therefore \$80 FREE).

"Morristown Partnership is happy to manage and promote **2017 Morristown Restaurant Week** and we encourage our businesses to be very creative and show off their expertise," said Jennifer Wehring, Executive Director at the Morristown Partnership representing the town's business community. "We hope diners plan ahead! Visit your favorites and then try something new."

For the most up to date list of participating restaurants, menus and special promotions, please visit www.morristownrestaurantweek.com and **Morristown Restaurant Week** on Facebook. You may also call the Morristown Partnership at 973-455-1133 and visit them online at www.morristown-nj.org. The event's official Restaurant Guide will be available to the public at participating restaurants, the Morristown Partnership office located at 14 Maple Avenue, Suite 201, Morristown, NJ and the Morris County Tourism Bureau located at 6 Court Street, Morristown, NJ.

Whether you are planning to be in the area that week for a show at the Mayo Performing Arts Center, a day of shopping downtown or are staying at a Morristown/ area hotel for business or pleasure, this is the perfect opportunity to try out the unique variety of restaurants in downtown Morristown. *What will your first stop be?*

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Morristown Partnership is a Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown's vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events, and financial & in-kind donations.

The Morristown Partnership consists of 450 commercial property owners and more than 1,000 businesses physically located in the SID. The organization is governed by a 17-member Board of Directors consisting of 15 SID commercial property/business owners who are elected by the constituency for three-year terms; in addition, a mayoral and Town Council representative are appointed. If you would like more information on

the Morristown Partnership, please visit the website at www.morristown-nj.org or call at 973-455-1133 for business opportunities in downtown Morristown.