SAMPLES & SAMPLING
Sampling or free or low cost distribution of tobacco products is restricted, as is smoking in indoor public places and places of employment. Establishments are prohibited from using any device to mask or conceal any characterizing flavor or vapor of any electronic liquid and/or tobacco product.

REQUIRED SIGNAGE
Retail electronic smoking device and manufacturer license holders will be required to post three (3) signs on entry doors advising patrons of age-restrictions, penalties for purchasing under age and prohibitions on smoking, sampling and use within a business. Full text for required signage can be found on the Town’s website.

Upon request, signage required by the ordinance will be provided by the Town Division of Health. Additionally, licenses issued by the Health Division for retail sale or manufacture must be displayed in a location which is clearly visible to patrons. Such licenses must be posted in a conspicuous place, at eye-level, unobstructed, and adjacent to the public entrance of the establishment. If signs are missing, notify your supervisor so that they can be replaced as soon as possible.

EMPLOYEES & EMPLOYMENT
All employees working in a retail electronic smoking device establishment must be at least twenty-one (21) years of age. In addition, employees must submit written confirmation that they have reviewed and understand the ordinance and state laws governing the sale of electronic smoking devices on a form provided by the Town Division of Health.

CONTRIBUTION INFORMATION
TOWN OF MORRISTOWN
Division of Health
200 South Street
Morristown, NJ 07963
Phone (973) 796-1975 • Fax (973) 292-6730
Website: townofmorristown.org

STATE LAW N.J.S.A. 2A-51.4
No person, either directly or indirectly by an agent or employee, or by a vending machine owned by the person or located in the person’s establishment, shall sell, offer for sale, distribute for commercial purpose at no cost or minimal cost or with coupons or rebate offers, give or furnish, to a person under 21 years of age:
• any cigarettes made of tobacco or of any other matter or substance which can be smoked or any cigarette paper or tobacco in any form including smokable OR
• any electronic smoking device that can be used to deliver nicotine or other substances to the person inhaling from the device, including but not limited to, an electronic cigarette, cigar, cigarillo, or pipe, or any cartridge or other component of the device or related product.

Employees Need to Know
EMPLOYEE ORIENTATION REGARDING THE PROHIBITION OF TOBACCO AND ELECTRONIC SMOKING DEVICE SALES TO CHILDREN AND YOUNG ADULTS
IT'S AGAINST THE LAW

It is against New Jersey laws and Town of Morristown Ordinance Chapter 25-17 to sell tobacco products or electronic smoking or vapor devices, components, cartridges or related products to individuals under the age of twenty-one (21). There are no exceptions to these laws.

Tobacco products include cigarettes, cigars, pipe tobacco, chewing tobacco, smokeless tobacco and cigarette paper.

Electronic cigarette devices include, but are not limited to, an e-cigarette, e-cigar, e-pipe, vape pen, or e-hookah. It also includes any component, part or accessory of such device, such as electronic liquids, gels, waxes and powders.

Underage individuals may not be sold tobacco products or electronic smoking or vapor devices, components, cartridges or related products, even if an adult has given written or oral permission. Since the sale of tobacco products in stores is monitored by store employees, each employee must make sure that tobacco products are not sold to persons under the age of twenty-one (21).

DO NOT FALL FOR EXCUSES

You may not accept statements such as “They are for my mom” or “I have a note from Dad”. Do not sell tobacco products or electronic smoking devices to minors who offer excuses such as these. Be assertive with underage friends who may pressure you to sell to them. Do not make the sale. Your employer could take action against you for making illegal tobacco sales.

Tobacco Age of Sale Enforcement Program

State and local laws concerning tobacco products and electronic smoking or vapor devices, components, cartridges or related product sales to underage youth are enforced through unannounced compliance check inspections made by the Morristown Health Division. A summons will be issued if an illegal sale of tobacco or electronic cigarette device is made to a minor.

The store owner will be issued a summons to appear in municipal court and may be fined $1,000.00 for the first violation, $1,500.00 for the second violation, and $2,000.00 for the third and any subsequent violation. Additionally, the NJ Division of Taxation may suspend or revoke the license of a retail dealer.

CHECK IDENTIFICATION

When an individual attempts to purchase tobacco products and you believe they are under the age of twenty-seven (27), politely but assertively ask for government issued photographic identification. If the customer is under the age of twenty-one (21) refuse the sale and inform the individual it is against the law.