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MORRISTOWN INVITES ARTISTS TO SUBMIT PROPOSALS FOR INSTALLATIONS THROUGH ONE PERCENT FOR ARTS INITIATIVE

(MORRISTOWN, NJ) – A new public art call is inviting artists from the New York/New Jersey metropolitan area to submit their proposals for an installation that will continue to cement Morristown as a hub of arts and culture. The installation will be located along Market and Bank Streets, and will be funded by the Town’s One Percent For Arts initiative, which allocates one percent of construction costs (up to \$100,000) in Morristown’s redevelopment zones to be used towards a public art project.

The location for the installation is a block at the heart of downtown Morristown that will draw the attention of tens of thousands of residents and visitors to Morristown each day. Within the block are four potential canvases offering opportunities for murals, sculpture and more. These canvases include public plaza spaces, as well as walls and building facades.

“We are excited to see the creative visions that artists will bring to Morristown through the newest One Percent for Art project”, said **Mayor Tim Dougherty** “This program exemplifies the transformative power of art and its ability to inspire, provoke thought, and bring people together”

Artist submissions can be made through CAFÉ- Call For Entry, and the Request for Proposals can be accessed here: <https://bit.ly/morristownart>. Links are also available on the websites of Morris Arts, The Town of Morristown, The New Jersey State Council for the Arts, and Americans for the Arts. Submissions are due on June 21, 2024. Submissions will then be judged by a group of artists and stakeholders. The selected artist will work closely with Morris Arts and the Town to create an installation which will become a permanent fixture of Morristown’s landscape. The budget for the project is \$170,000.

The One Percent For Arts program, established in 2015 by Mayor Dougherty in conjunction with Morris Arts, has successfully fostered creativity and cultural enrichment within Morristown by funding projects such as the *Gateway Totem Project*, by artist Gabriele Hitl-Cohen, located at the Early Street Community Garden, and *Convergent* – a sculpture by artist Nathan S. Pierce, located at Speedwell Park, between the Modera 44 and Modera 55 developments.

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