



Press release from the Mayor's office and the Atlantic Health System

Press release – March 25, 2020

Health care providers are on the front lines of the current global COVID-19 crisis. We are fortunate to have local heroes working tirelessly to care for our friends and neighbors in the Morristown community.

We are pleased to announce that a plan has been developed to rally together and support these extraordinary caregivers. With this goal in mind, the Mayor's office has created the *Serve it Forward* program to help provide sustenance to front line health care professionals at Atlantic Health System.

Using *Serve it Forward*, you can purchase gift cards from our local restaurants for donation. In turn, Atlantic Health System's Morristown Medical Center will distribute the cards to hospital workers such as doctors, nurses, and other team members.

As a simultaneous benefit, *Serve it Forward* will help support our local food establishments and their employees by infusing much needed revenue into the community.

Depending on the restaurant, you can purchase gift cards for *Serve it Forward* online or by phone.

For more information on the *Serve it Forward* program go to www.serveitforward.today

For additional information, please contact David Walters at dwalters@smartworldcoffee.com

Thank you for participating in *Serve it Forward* and supporting our local health care professionals as they help us through this unprecedented crisis.